



Public Opinion of Tbilisi Population on Politicians, Political Parties and Electronic Media

Results of the Sociological Survey



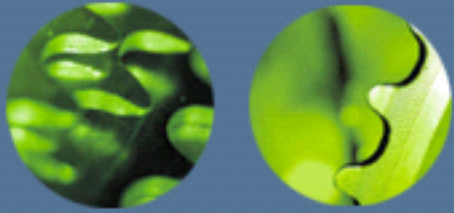
International Center on Conflict and Negotiation



Sociological Survey was conducted
in Tbilisi in April 2006.

500 respondents were interviewed.

Maximum rate of statistical error is $\pm 4.5\%$



Rating of Reliance Towards Politicians

Respondents were asked to estimate their level of trust towards the enlisted Politicians.

Assessment was made based on 5-stage scale where

-2 meant “do not trust at all”;

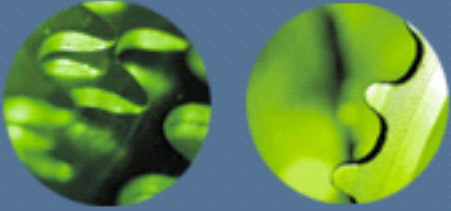
-1 – “do not trust”;

0 – “neither trust nor distrust”;

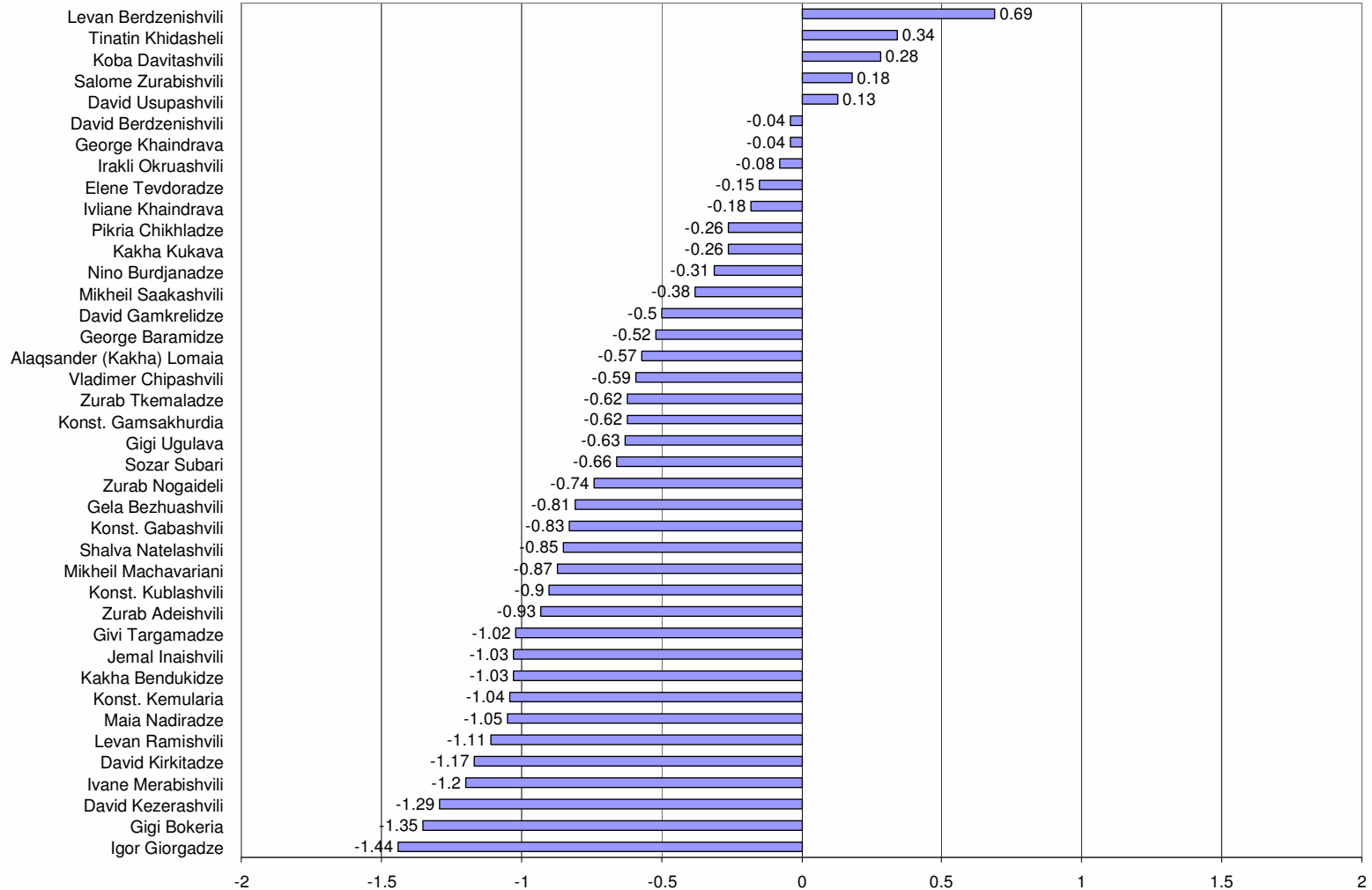
+1 – “trust”;

+2 – “have full trust”.

Same system was applied while assessing attitudes towards media



Trust Towards Politicians





High Rating

Levan Berdzenishvili (1)	%
Do not trust at all	6.7
Do not trust	13.0
Neither trust nor distrust	11.2
Trust	42.7
Have full trust	26.3

Tinatin Khidasheli (2)	%
Do not trust at all	6.1
Do not trust	23.0
Neither trust nor distrust	15.6
Trust	41.5
Have full trust	13.8

Koba Davitashvili (3)	%
Do not trust at all	7.2
Do not trust	26.5
Neither trust nor distrust	16.4
Trust	31.4
Have full trust	18.6

Salome Zurabishvili (4)	%
Do not trust at all	7.2
Do not trust	27.8
Neither trust nor distrust	18.6
Trust	32.5
Have full trust	13.9

Davit Usupashvili (5)	%
Do not trust at all	9.4
Do not trust	26.5
Neither trust nor distrust	16.2
Trust	37.1
Have full trust	10.8



Low Rating

Igor Giorgadze (40)	%
Do not trust at all	63.7
Do not trust	25.3
Neither trust nor distrust	5.0
Trust	3.8
Have full trust	2.3

Giga Bokeria (39)	%
Do not trust at all	64.6
Do not trust	17.6
Neither trust nor distrust	7.9
Trust	8.1
Have full trust	1.8

Ivane Merabishvili (37)	%
Do not trust at all	48.2
Do not trust	33.7
Neither trust nor distrust	8.8
Trust	8.1
Have full trust	1.1



Factor Analysis

Factor 1

Mikheil Machavariani	0.76
Mikheil Saakashvili	0.75
Gela Bezhuashvili	0.75
Nino Burjanadze	0.73
Zurab Noghaideli	0.73
Gigi Ugulava	0.71
Maia Nadiradze	0.71
Jemal Inaishvili	0.70
Konstantine Gabashvili	0.69
Ivane Merabishvili	0.69
Givi Targamadze	0.68
Davit Kirkitadze	0.67
Irakli Okruashvili	0.67
Giorgi Bokeria	0.67
Konstantine Kublashvili	0.65
Davit Kezerashvili	0.64
Kakha Bendukidze	0.63
Konstantine Kemularia	0.63
Zurab Adeishvili	0.62
Alexander (Kakha) Lomaia	0.62
Vladimer Chipashvili	0.59
Sozar Subari	0.58
Elene Tevdoradze	0.57
Giorgi Baramidze	0.54
Levan Ramishvili	0.53
Giorgi Khaindrava	0.50

Factor 2

Davit Berdzenishvili	0.79
Davit Usupashvili	0.77
Levan Berdzenishvili	0.77
Tinatin Khidasheli	0.76
Kakha Kukava	0.70
Koba Davitashvili	0.70
Ivliane Khaindrava	0.64
Pikria Chikhradze	0.63
Davit Gamkrelidze	0.52
Shalva Natelashvili	0.45

Factor 3

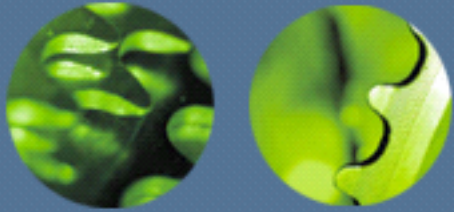
Giorgi Khaindrava	0.56
Ivliane xaindrava	0.46
Elene Tevdoradze	0.41
Shalva Natelashvili	-0.47

Factor 4

Konstantine Gamsakhurdia	0.62
Zurab Tkemaladze	0.58
Salome Zurabishvili	0.56

Factor 5

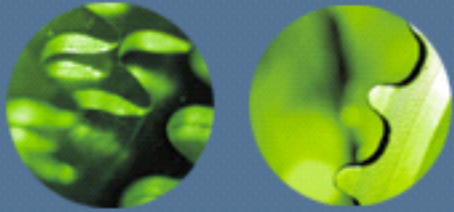
Igor Giorgadze	0.81
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Attitude Towards Political Parties

If Parliamentary elections are held tomorrow, what political party will you vote for?

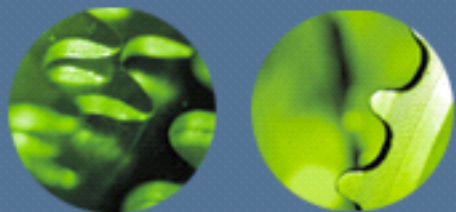
None	37,1 %
National Movement	16,0 %
Republican Party	11,6 %
Conservative Party	4,9 %
Georgia Way (S. Zurabishvili)	4,7 %
New Rights Party	3,1 %
Labor Party	2,0 %
Freedom (Tavisupleba) (K. Gamsakhurdia)	1,6 %
Industry Saves Georgia	0,4 %
Justice (Samarlianoba) (I. Giorgadze)	0,2 %
No choice	16,7 %



Attitude Towards Political Parties

If Parliamentary elections are held tomorrow, what political party will get the majority of votes?

National Movement	57,3 %
Republican Party	9,6 %
Conservative Party	2,7 %
New Rights Party	2,4 %
Labor Party	1,6 %
Georgia Way (S. Zurabishvili)	1,3 %
Justice (Samartlianoba) (I. Giorgadze)	0,8 %
Freedom (Tavisupleba) (K. Gamsakhurdia)	0,2 %
No choice	23,1 %



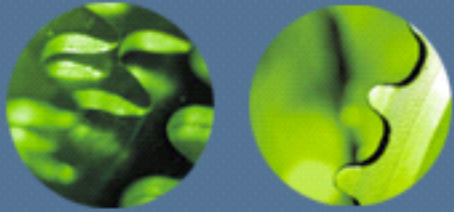
Urgent Issues

Spheres significantly improved in the country over the past two years

	%
Electricity Supply	55.6
Roads	41.2
Patrol Police	22.9
City view/design	10.5
National Entrance Exams	3.2
Nothing	4.1

Spheres significantly deteriorated over the past two years

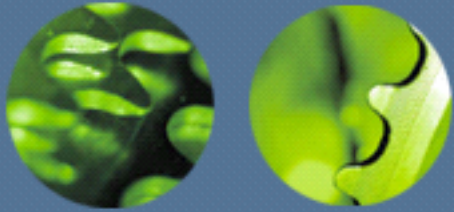
	%
Unemployment	56.8
Increased prices on commodities	22.3
Social situation	21.4
Human Rights	8.7
Everything	2.4
Nothing	0.5



Urgent Issues

Issues of top priority the government should address

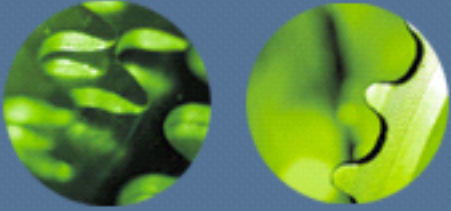
	%
Unemployment	74.7
Restoring territorial integrity	46.8
Implementing the educational reform more effectively	22.1
Increasing the pensions	17.4
Reviving the economy	17.2
Increasing the salaries	16.1
Defending Human Rights	11.6
Improving the socio-economic situation	11.2
Judicial system	11
Providing free healthcare	10.5



Assessment of TV

Which Georgian TV channel do you watch more regularly?

	%
Imedi	52.8
Rustavi 2	41.9
202	1.6
Mze	1.1
Alania	1.1
Chanel One	0.4
Kavkasia	0.4
1 stereo	0.2
Maestro	0.2
All	0.2



Assessment of TV

Please, indicate which TV programs do you watch more regularly

	%
Droeba	66.3
Kurieri	64.3
Qronika	52.5
Reaction'	34.4
Saturday Show	29.9
post-skriptumi	21
Soap Operas	19
Night Show	13.6
Pirvelebi'	12.5
Tavisufali Tema' (Open Discussion)	11.4



Assessment of TV

Please, assess the following TV news programs

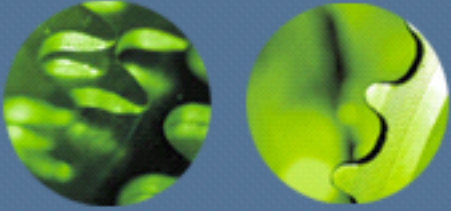
	Biased (-) / Objective (+)	Not Interesting (-) / Interesting (+)	Least trustful (-) / Trustful (+)
Moambe' (Public television), chanel one	-0.57	-0.2	-0.4
Kurier' - Rustavi 2 chanel	-0.1	0.68	0.12
PS' - Rustavi 2 chanel	0.56	1.06	0.66
Kronika' - Imedi chanel	0.91	1.12	0.94
Droeba' - Imedi chanel	1.4	1.64	1.43
Dghes' (Today) - Caucasia chanel	0.14	0.24	0.21
Mzera' - Mze chanel	0.36	0.49	0.47

Please, assess the following talk-shows

	Biased (-) / Objective (+)	Not Interesting (-) / Interesting (+)
Tavisufali Tema' (Open discussion), led by Eka Khoperia, Rustavi 2 chanel	0.02	0.45
Re-akcia' (Reaction) led by Inga Grigolia, Imedi chanel	0.92	1.24
Pirvelebi' (the leading ones) led by Inga Grigoria, Imedi chanel	0.97	1.17
Argumenti' (Argument) led by Zaal Andronikashvili, Chanel One	0.15	0.32
Studia Spektri' led by David Aqubardia, Caucasia chanel	0.32	0.33
Debatebi' (Debates) - 202	0.35	0.69
Tabu' led by Marina Salukvadze - Chanel Mze	0.77	0.84

Please, assess the following journalists

	Least Trustful (-) / Trustful(+)	Unprofessional (-) / Professional (+)
David Kikalishvili - Rustavi 2	0.66	0.82
Eka Kopheria - Rustavi 2	0.18	0.39
Giorgi Targamadze - Imedi	1.53	1.66
Inga Grigolia - Imedi	1.06	1.3
Zaal Andronikashvili - Chanel One (public chanel)	0.45	0.56
Koba Liklikadze - 202	0.77	0.75
Marina Salukvadze - Mze	0.64	0.25



Thank You

For detailed information, please contact us:
International Center on Conflict and Negotiation
5, I. Machabeli Street, 0105 Tbilisi, Georgia
Tel: 99 99 87
Email: iccn@iccn.ge

